

INFORMATION DISCLOSURE CITATION IN AN APPLICATION		ATTY. DOCKET NO. 53326-0016	SERIAL NO., 09/499,961				
		APPLICANT Martin Tobias, et al.					
		FILING DATE February 8, 2000	GROUP 2819				
<b>U.S. PATENT DOCUMENTS</b>							
EXAMINER'S INITIALS	PATENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE	
<b>FOREIGN PATENT DOCUMENTS</b>				Translation			
EXAMINER'S INITIALS	PATENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Yes	No
<b>OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)</b>							
<i>Ku</i>	PCT Search Report PCT/US 00/03414 dated 31/07/2000.						
<i>Ku</i>	WO 96 41285 A (INTERVU INC) 19 December 1996 (1996-12-19) page 9, line 5 –line 11, page 22, line 9-line 13, page 41, line 27-line 28, page 43, paragraph 1 – paragraph 2, page 49, paragraph 4, page 50, paragraph 5 – page 51, paragraph 1.						
<i>An</i>	“Encoding.com Launches Rich Media Advertising Service to Enable Use of Audio and Video Advertising on the Net” ‘ONLINE! 26 October 1998 (1998-10-26), pages 1-2, XP002141651 Retrieved from the Internet: <URL:encoding.com/company/news/releases/pr 10_26_98.html> ‘retrieved on 2000-07-11! Page 1, paragraph 4 –page 2, line paragraph 1						
<i>An</i>	PATENT ABSTRACTS OF JAPAN vol. 013, no. 198 (E-756), 11 May 1989 (1989-05-11) & JP 01019874 A (MATSUSHITA ELECTRIC WORKS LTD), 23 January 1989 (1989-01-23) abstract						
EXAMINER	DATE CONSIDERED <i>Xudle</i> 2/22/04						

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.

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(PTO-1449)

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**53326-0016**

SERIAL NO.,  
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**APPLICANT**  
**Tobias, et al.**

FILING DATE  
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## **U.S. PATENT DOCUMENTS**

EXAMINER'S INITIALS	PATENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE
<i>UV</i>	5,940,504	08/17/99	Griswold	<i>380</i>	<i>4</i>	06/29/92

## **FOREIGN PATENT DOCUMENTS**

**OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)**

EXAMINER	Kulkin	DATE CONSIDERED	2/22/04	RECEIVED DEC 29 2000 TC 2600 MAILROOM

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